



ButtonGenie

Local-first artwork Studio for button makers

PROPOSAL

No partnership implied

DISCUSSION DOCUMENT - SEPTEMBER 2026

A manufacturer onboarding pilot for a better first button

A proposed welcome-card test for one button-machine model, pairing clear production guidance with ButtonGenie's browser-based artwork Studio.

The customer moment

A new machine owner needs to turn an idea into correctly sized artwork, print a test, and understand the complete button workflow. ButtonGenie combines a local-first artwork Studio with event orders, customer intake, claim tickets, and print export.

What the maker gets

- Browser-based button artwork Studio
- Local editing and export after caching
- Starter graphics stored on the device
- Saved customer jobs and reorders
- Size-profile and print-at-actual-size guidance

What we propose to test

- One machine SKU
- A controlled 250-500 box batch
- A welcome card with a distinct campaign code
- First-print success and support observations
- Expansion only after reviewing measured results

Compatibility comes first. ButtonGenie should never promise that a print fits every press. Makers must print at actual size and confirm the machine manufacturer's cut diameter and approved supplies.

A small pilot with measurable steps

The pilot stays narrow until the machine profile, print guidance, support ownership, and customer experience are verified together.

Pilot sequence

- 1

Define the test. Agree on the exact machine, supplies, paper cut diameter, support owner, and claims that can be made.
- 2

Validate the output. Confirm a machine profile and physical test sheet with the actual press and cutter.
- 3

Run a controlled batch. Approve the card, offer terms, campaign code destination, co-branding, and a small box batch.
- 4

Review before expanding. Compare scans, activations, successful first exports, support contacts, and maker feedback.

Boundaries for an honest pilot

No partnership, discount, trial, commission, box placement, or manufacturer endorsement exists until agreed in writing. Reduced support and fewer returns are hypotheses to measure. Any manufacturer logo requires approval. Editing and export remain available without marketing attribution or an online account.

Evidence to review after the batch	What stays true throughout
• Welcome-card scans and Studio activations	• One documented machine and supply setup
• Successful first exports and test prints	• Print at actual size and press one test first
• Support contacts and recurring questions	• No endorsement language without agreement
• Maker feedback before any expansion	• Local editing and export remain available

Start with one verified machine.
Review ButtonGenie at buttongenie.app and open the working Studio at studio.buttongenie.app.

Prepared as a discussion aid. Replace proposal language only after a verified agreement and product release.